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TECH NEWS



VOL. XVI.

WORCESTER, MASS., JAN. 6, 1925

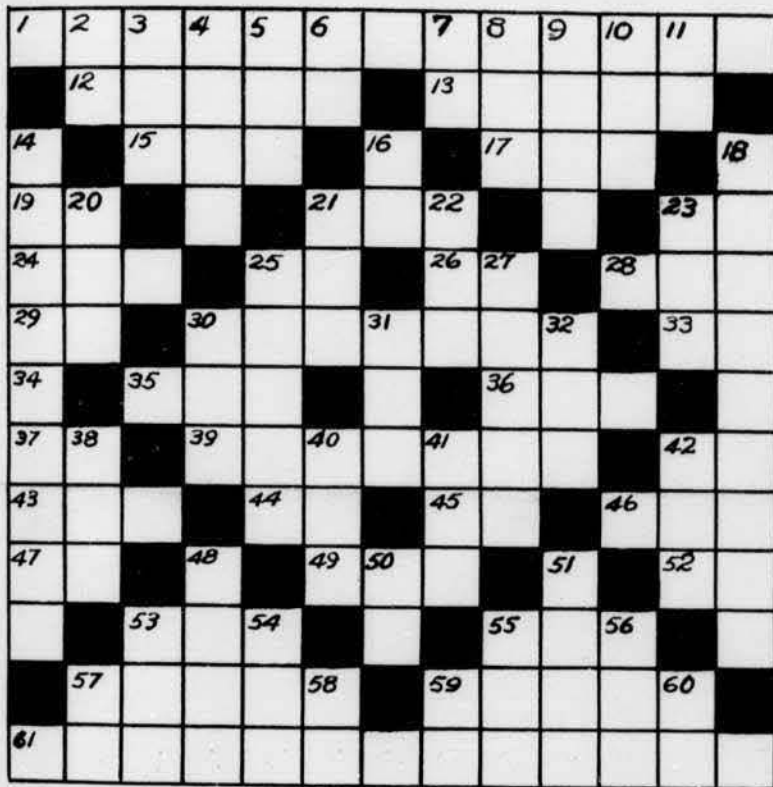
NO. 13

SECOND CROSS-WORD PUZZLE

Try Your Luck on This One

SUBMITTED BY THE REGISTRAR

With apologies to the faculty for detracting the student's attention from his studies for a few minutes, the NEWS takes the liberty to publish another cross word puzzle. The first one was a great success, although only a few solutions were handed in. Those who returned correct answers were as follows: Thure W. Dahl, '27, Robert G. Heseltine, '25, Leonard F. Sanborn, '25, and Edward R. Delano. The puzzle presented below was submitted by our Registrar (which removes from any student the responsibility involved in taking the student's attention from his studies). The solution to the first cross word puzzle may be found on page 3.



HORIZONTAL

VERTICAL

1. The list which spells doom.
12. Got up.
13. Big Ben.
15. A kind of tree.
17. Untruth.
19. The Civils know all about it.
21. An instrument with teeth.
23. Room 6, Boynton Hall.
24. The meaning of 12 noon.
25. A New England State.
26. The most important part of a letter.
28. Jazz.
29. Point of the compass.
30. Tech life is not complete without them.
33. A Greek letter.
34. Each one of us.
35. Spare it and you spoil the child.
36. A substance resulting from electrolytic decomposition.
37. Act.
39. They oscillate inside a cylinder.
42. Gravity (abbrev.)
43. A sprite.
44. Conjunction.
45. Position on a football team.
46. Flattering term for a Ford.
47. Middle-western state.
49. Queer.
52. We live there.
53. Skill.
55. The English depend upon it.
57. Horses wear them too.
59. Seethes.
61. What all W. P. I. graduates expect to become.

2. Get 52 horizontal and you have it.
3. Before.
4. To lounge at ease.
5. Theory.
6. Many Electrics go into it.
7. College degree.
8. Sick.
9. Home of wild beasts.
10. Rage.
11. 'Tis mince, 'tain't mince (Abbrev.)
14. The head of the Institute.
16. The smokiest city in the country is there.
18. Responsible for those monthly glooms.
20. A Sophomore's opinion of a Freshie.
21. Title.
22. Alma Mater.
23. No Freshman is safe without one.
25. Mr. Newell can tell you all about it.
27. A large fishing net.
30. Mr. Monroe again.
31. Explosive.
32. Distress Signal.
38. Not new.
40. Poli's, 8 P. M., any Saturday.
41. Ancient.
42. Pale.
48. A feller's best friend.
50. Act.
51. Check.
53. Exclamation of surprise.
54. Golf term.
55. Also.
56. Many autoists are members (Abbreviation).

ALUMNI FUND PLAN NOW IN FULL OPERATION

Many Gifts Received

DUTY OF EVERY ALUMNUS TO CONTRIBUTE SOMETHING

It is the aim and hope of every college graduate to repay his Alma Mater in some measure for all that she has given him, not only in scholarship, but in character, in comradeship, and in aspirations. Everyone cannot contribute the same, however, nor is it always possible or convenient to give during some special drive. To overcome these difficulties, and others, therefore, the new Alumni Fund plan was worked out and set in operation last year.

Under this plan every man gives each year within the limit of his means, the amount which he considers his training here was worth to him. Since this is a yearly gift, till death, it will mean freedom from drives at odd intervals, and can be paid whenever and whenever most convenient. Contributors under this plan are also released from alumni dues, and with gifts of ten dollars or more the Journal is sent for life.

But what is the object of the fund? For finely educated men, and brilliant and capable teachers are of prime importance. To attract and keep them, the Institute with the aid of this fund, must pay reasonable salaries. To insure a thorough training, practical equipment must be maintained. Purchasing new and repairing old equipment means a constant drain on the Institute's none too liberal income. These are only two of the many ways in which the fund will be of inestimable benefit. Incidentally all the Alumni are kept interested all the time, which can only result in a wider diffusion of knowledge of the excellence of the College.

The plan has now been in operation since June 6, 1924, under the direction of a committee of eleven representative alumni. The gifts to date, ranging from five to five hundred dollars, total more than \$8400. Among these gifts is one of \$350, by the Class of 1924, who established what is hoped will be a precedent for class gifts. The goal for the present school year is \$20,000, and Professor Taylor, who is directing the fund, confidently expects to see the desired goal attained. With the co-operation of the undergraduates and the loyal support of the Alumni, there is no reason why the fund should not only live, but grow, both in size and in corresponding usefulness.

WHO CAN FINISH THIS ONE?

"Do you still go to see that blonde you went with last winter?"
"She's married now."
"Answer me!"

57. If he's lucky, he'll get a diploma.
58. If you stutter don't try this one.
59. Prefix meaning twice.
60. Might stand for St. Louis.

TECH GRAD LAUDED IN "WORLD'S WORK"

C. E. Everleth, '99

WORKS MANAGER OF G. E. AT SCHENECTADY

The December number of "The World's Work" contains an interesting article on the activities of Charles E. Everleth, "Industrial Philosopher." Mr. Everleth is a graduate of the Worcester Polytechnic Institute in the class of 1899. He took the Electrical Engineering course, and in the year 1905 received the professional degree of Electrical Engineer from the Institute. He has been for some time the manager of the Schenectady works of the General Electric Company. In the article referred to, the statement is made that among the most successful of the many modern experiments in carrying out a new labor philosophy must be counted these of Mr. Everleth in his relations with the men of the Schenectady works. He is credited with having proven that "every man, even in large groups of labor, can be treated as an individual, and that as an individual a workman is willing to give increased output for increased pay." The system which he worked out makes every one of the 20,000 employees of the plant an individual whose pay is rated upon individual efficiency, ability and versatility. Three classes were created, A, B and C, and increases of pay, some times as high as thirty per cent, were granted after consideration of class ratings. The result was an immediate and marked increase in the operating efficiency of the entire works as well as in the efficiency of the individual workman. A number of instances are cited in the article which are interesting as well as illuminating.

"Not long after the new system went into effect, a group of workmen asked Mr. Everleth for an increase of seven and one-half per cent in pay. He replied that he would be glad to give the increase, provided the efficiency of the group was increased seven and one-half per cent. 'That increase in efficiency with your increase in pay will actually increase your earnings fifteen per cent,' he pointed out. The men thought an increase in efficiency was impossible, but took the increase in pay and agreed to experiment. The result was a marked increase in efficiency, and some of the workers actually increased their production and, consequently, their pay, by fifty per cent."

Another rather amusing incident reveals how the men who were at first inclined to distrust him finally gave him their full confidence:

"Immediately he showed the men that he trusted them and relied upon them, and they trusted him. Mr. Everleth wanted to organize a Works Council, or a sort of forum, where chosen representatives of the men might discuss problems with the manager of the works. When the first council met, Mr. Everleth suggested that a committee of five decide in advance what problems should be discussed during the limited time. 'Who will choose

(Continued on Page 3, Column 3)

RECALLING OUR NEW ENGLAND CHAMPIONS

Title Won in 1920

OUR TEAM HAS A REPUTATION TO LIVE UP TO

During the lull before the 1925 team resumes its schedule it might be interesting to glance back at the team which made basketball "The Sport" on the Hill.

Among those responding to the call for candidates in 1920 were Stoughton, Pickwick, Campbell, Archibald and a lanky Freshman, named Berry. Tech was singularly fortunate in having five such men at college at the same time. Natural born basketball players all, they were destined to bring much glory to their Alma Mater and themselves.

They swept through their 1920 schedule without the loss of a game to a New England college, swamping the easy teams and outfighting and outplaying the hard ones.

Prospects for 1921 were even brighter. Berry, Pickwick, Campbell and Stoughton were back and Ralph White was ready to step into Archibald's shoes. They started winning games with the old regularity. Capt. Stoughton's ineligibility in mid-season weakened them somewhat and Stevens won a heart-breaking game 44-37. The only other stumbling block was Dartmouth, who caught Tech on a bad night and won 30-15.

In 1922, when "Pickie" was captain, the team did not do quite so well, losing out one of two games to Harvard and one to both Dartmouth and Princeton. The defeats at the hands of the last two were very creditable performances, however. The last minute rush came a second too late against Dartmouth. The team was coming like a whirlwind, scoring three goals in the last two minutes and making the score 23-22 when the whistle blew. Princeton came up fresh from a victory over Dartmouth and leading the intercollegiate league, of which they later won the championship. Tech led at half time 13-7, but in the second period the Tigers' wealth of substitute material told and they won 47-30. The story is told that after the game, Zahn, the Princeton coach, told "Tom" that he was the finest player he had ever seen on a basketball court.

The team will go down in Tech annals as the "Old New England Champs" and the years will but add to their glory. Old grads fifty years hence will tell of "Tom" Berry's dribbling and shooting and of his uncanny passing, of "Freddy" Pickwick's floor-work and of his ability at making the saying, "The bigger they come the harder they fall," ring true, of "Soup" Campbell's deadly accuracy, of Stoughton's all around play, and of White's guarding and interceptions of opponent's passes.

This year Tech has another fine team, a team with great possibilities. With such traditions behind them and with a capable coach like Bigler holding the reins, there is no reason why we shouldn't be on our way to another championship or something close to it. Let's go!

TECH SHOW TRY-OUTS TONIGHT!

TECH NEWS

Published every Tuesday of the College Year by

The Tech News Association of the Worcester Polytechnic Institute

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TERMS

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THE HEFFERNAN PRESS

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January 6, 1925

WHAT'S IN A NAME

Tech spirit has grown with leaps and bounds since last year, and it certainly is a thing to nurture and expand, both in the College and out. To us here in the College, it is of course invaluable, a thing not found anywhere in the world except at college. It provides for us a thing around which to center such memories as we are bound to have and later to cherish. But it also provides for others a thing on which to build esteem and interest.

Much importance must be laid in the popular impression of an institution, and a favorable popular impression of a college is one of its biggest assets. To expand people's impression of Tech, requires publicity of the right sort.

Now athletics are always well reported. One way to put a punch into such publicity is to give the players on the various squads some specific term besides "Engineers." The "Crimson," "Bull Dog," "Bruin," are well known terms. Such sporting terms imply a live athletic spirit in an interesting school.

It is remarkable what things will catch one's interest. Where we can by implication say a lot about our school in one or two words should bear sober consideration, for through such methods we attack the impression of the public and not their reason. That sort of publicity is the most valuable for it is painless and not too obvious.

If we adopt such a term, cheers and songs as well as college spirit could be built up around it. Let's think it over seriously!

AN ENGINEER

Among the most important problems which confront the industrial world, is the problem of the struggle between "trained hands" and "trained heads." To find enough men qualified for industrial leadership and to fill the gaps opened by the rapid fire of industry is almost an impossibility. Our industrial captains find that there are plenty of the men properly called "hands" who are qualified only to fill the places of subordinates, but there exists a great need for more men qualified to fill the position of leaders. This statement seems somewhat overdrawn when we look over the number of educational institutions designed to supply this need. However, the demand far exceeds the supply.

Either the demand is insatiable or there is something wrong with the method of production. The first alternative cannot be seriously maintained since the number of institutions erected should be sufficient to produce an oversupply. Therefore it resolves itself into the form of two questions; namely, what is the type of man produced and what is the type of man needed?

Our scientific and technical institutions appear to be mainly intent upon teaching men to use the tools with which our large industrial establishments are equipped. The engineer is thoroughly drilled in the theory and practice of steam, electricity, water power, and mechanics, as well as mathematics and all forms of measurement. In all departments of engineering, including the chemical and industrial branches, patience, thoroughness, and accuracy are the watchwords of the instructors.

Engineers of the past generation called themselves practical men because many of them had been trained in the school of practical experience. They were guided largely by guesswork and by the examples of their predecessors, and often failed to even approximate the costs of structures or the output of certain industries. The modern engineer has been taught to approximate these accurately and to work with abstract quantities. He approximates the costs of certain structures and on these figures, the whole financial foundation is built. Of course, he makes allowances for unforeseen expenses in his margin of safety. Briefly, before the project is completely framed, the engineer has approximated the probable cost. What more can the world demand of an engineer?

The engineering world of today wants men who can conceive great projects and then carry them out; who can not only lead men but can convince opposing minds that his project is safe and worthy. He must be an executive and to be this he must have both personality and leadership.

To train these leaders is a question for our educators throughout the country. However, there are many things which our present technical schools emphasize. They have put the emphasis on caution and highly developed powers of reasoning. Our Technical schools have been successful in what they have undertaken, but they have not undertaken to develop leaders.

FRATERNITY NOTES

Sigma Alpha Epsilon

A formal dinner dance was given Friday night, Dec. 19 at which twenty-eight couples were present. The chaperons were Brother and Mrs. Herbert F. Taylor, and Mr. and Mrs. Earl R. Closson.

The Christmas dinner and tree were held Sunday, Dec. 21. Among the Alumni Brothers present were: G. M. Seidell, '23, G. O. Bedard, '25, Francis Swallow, '17, C. J. Sperry, '23, Ted Walker, '18, H. F. Taylor, '12, Harry Hastings, '98, H. Z. Landon, '11, Robert King, '17, P. R. Carpenter, '07, of Massachusetts Gamma, E. T. Pettengill, '25, W. T. Montague, '12, Ray F. Malden, '20, Allan Wassall, '17, H. J. Walton, '23, E. A. Thrower, '25, B. S. Graves, '25, N. A. Bergstrom, '25, and D. K. Beach, '16.

The speaker at the dinner was Province Anchor, H. Z. Landon.

Alpha Tau Omega

Many Alumni brothers came back to the House for the Christmas dinner and tree on Sunday, Dec. 21.

Among those who enjoyed the good

time were: Fred Scheer, '23, "Don" Clarke, '19, "Heiny" Sears, '10, "Ben" Brigham, '24, "Perce" Meyer, '23, "Don" McAllister, '23, "Dick" Williamson, '22, "Dick" Norton, '26, "Rog" Heald, '20, F. W. Farnsworth, '16, C. Eric Waldo, '14, H. J. Fritch, '10, "Bob" Eldrich, '21, H. A. Johnson, '22, Paul Harriman, '20, H. B. Moelter, '19, "Joe" Dane, Jr., '21, "Larry" Bean, '20, W. S. Warner, '16, E. B. Russell, '10, "Conny" Bragg, '24, William E. Shumway, '16, F. G. Gifford, '16, "Stan" McCaslin, '20, Neil Heffernan, '22, "Ted" Reilly, '22, Prof. J. O. Phelon, '87, Murray Duff, '21, Glenn Pomeroy, '17, Joe Williams, '04, George V. Upton, Jr., '22, "Chubby" Sargent, '12, "Ozzie" Jackson, '21, "Ken" Smith, '25, "Milt" Bemis, '24, "Al" Bell, '25, and "Red" Bunker, '25, of New Hampshire Delta Delta, Hugh Lovering of Mass. Gamma Delta, Leslie T. Willard, '20, of N. H. Delta Sigma, and Harold R. Curtis, Province Chief of Providence, R. I.

Theta Chi

The chapter held an informal dance at the House Monday night, Dec. 22, chaperoned by Brother and Mrs. Morrison, '16. Music was furnished by

the Harmony Syncopators. Early in the evening presents were distributed from the Christmas tree to the thirty couples present.

On Tuesday, Dec. 30, a skating party at Institute Pond followed by a "Vic" party at the House was held by those brothers who were in Worcester during the vacation.

Lambda Chi Alpha

Lambda Chi Alpha wishes to announce the pledging of Robert G. De La Mater of the Faculty.

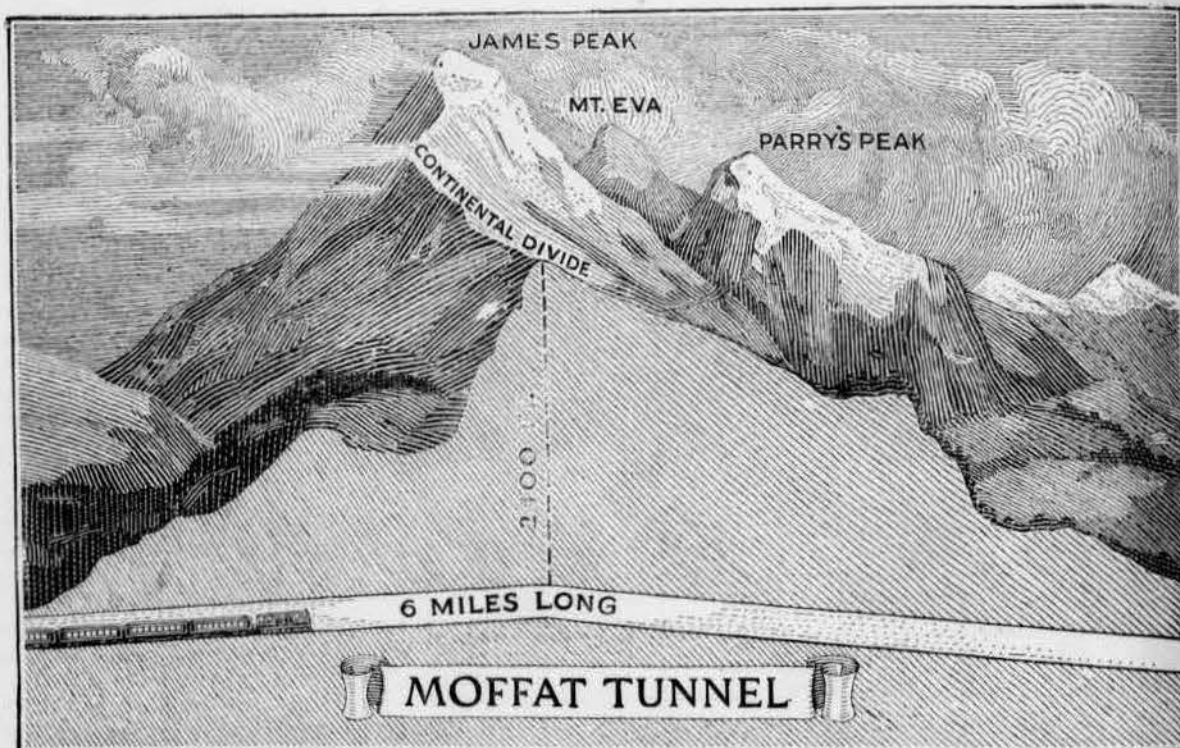
The Chapter had its Christmas tree Monday, Dec. 22. A dinner dance was held Tuesday, Dec. 23, at which Prof. and Mrs. C. D. Knight acted as chaperons. The alumni back were: "Dick" Shaw, '22, "Sheet" Brown, '25, "Simmy" Leyland, '24, Roger Grimwade, '20, and "Wally" Mumford, '20.

"Simmy" has work in the city now and is able to be around the House often.

Phi Sigma Kappa

A Christmas dinner for Alumni and active members was given Sunday afternoon, Dec. 21, after which presents

(Continued on Page 3, Col. 2)



Piercing the Great Divide

West of Denver is the Continental Divide; hemmed in behind it is an undeveloped district twice as large as Maryland. That fertile area the new Moffat Tunnel will open up.

General Electric mine locomotives are carrying out the rock, and G-E motors are driving air compressors and pumping water from underground rivers.

The conquests of electricity on land and sea, in the air and underground, are making practical the impossibilities of yesterday. It remains only for men of ability to find new things to do tomorrow. Thus does Opportunity of 1925 beckon college men and women toward greater things as yet undreamed, and to a better world to live in.



The General Electric Company includes many specialists—engineers who know about tunnels; engineers who know about street lighting; engineers who know about the electrification of factories. These men are helping to build the better and happier America in which you will live.

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GENERAL ELECTRIC

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DEPARTMENT NOTES

E. E. DEPARTMENT NOTES

In the fall of 1904 a 200-kilowatt, 300,000-volt transformer, designed by Professor H. B. Smith and built in the Washburn Shops, was accepted by the purchaser, The Locke Insulator Manufacturing Co., Victor, N. Y. At the time it was the largest transformer for high potential ever constructed. Today, after twenty years of service, it is still in operation.

The department's test car has been removed to the Market Street barns of the Worcester Consolidated to have its brake rigging repaired and other minor parts replaced or repaired. It will probably be left in storage there until weather conditions will permit of its use in test work.

The industrial scholarship offered by the Westinghouse Electric and Manufacturing Company to a student at the Worcester Polytechnic Institute has been awarded this year to Mr. Lloyd P. Wilcox, a Senior registered in the Department of Electrical Engineering. Mr. Wilcox is the son of Dr. George D. Wilcox of Willimantic, Conn. He received his preparation for the Institute at the Windham High School in Willimantic.

CHEMISTRY DEPARTMENT

On Thursday, December 18, Professor Jennings attended a dinner at the Algonquin Club in Boston, given in honor of Francis P. Garvan, who by his endowment of the Prize Essay Contest, is doing so much to arouse an intelligent appreciation of the value of chemical education to the development of the industries of the country. About fifty representatives from the industries and educational institutions in Boston and vicinity were present.

David F. Richardson, '23, has been transferred from the Lubricant section to the Lime section of the Bureau of Standards. He is making a study of

the separation and determination of calcium and magnesium in the presence of one another by means of their hydroxides.

James F. Hillman, '24, is now employed in the Analytical Laboratory of the National Aniline Company. His work consists chiefly in the determination of the purity of the indigo manufactured by that company.

C. F. Weeks, '24, has recently entered the employ of the A. D. Little Company. As the research problem at which he is at work requires special apparatus, he has been busy learning the pipefitter's trade. His only complaint is that he doesn't get the usual pipefitter's pay.

Recently the laboratory came into possession of a mineral called Lithiophyllite, or sometimes Triphyllite, considerable quantities of which are found in a comparatively pure form at Branchville, Connecticut, also at Tubbs Farm in Norway, Maine. The Sophomore class in qualitative analysis and mineralogy have found the mineral to be composed of manganese phosphate with lithium and traces of iron.

Phi Sigma Kappa

(Continued from Page 2, Col. 5)

were distributed from the Christmas tree.

The Brothers back for the good time were: Dr. Duff, Prof. Roys, '19, Fay Baldwin, '03, "Don" Hamilton, '11, "Dick" Young, '16, "Ken" Russell, '19, "Spike" Brown, '20, "Dick" Mason, '22, "Bud" Royal, '16, "Bud" Thayer, '21, "Wibly" Barr, '22, "Jerry" Rice, '23, "Ding" Bell, '23, "Algy" Cragin, '23, "Mink" Mansur, '24, "Star" Hunt, '24, "Stan" Johnson, '24, "Jack" Styffe, '24, "Bill" Voigt, '23, "Chick" Seaver, '23, "Bunny" Larnshaw, '26, "Don" Farnsworth, '22, "Stubby" Burbank, '25, and "Steve" Armstrong, '25.



FACTORY PLUMBING CAN CONTRIBUTE TO EFFICIENCY

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off by workmen in quenching their thirst. Because Crane plumbing materials stand up under ordinary, careless usage, they perpetuate these savings of time. Their upkeep cost is low, their life much longer than could be expected of fixtures made to sell on price alone.

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C. E. EVERLETH, '99

(Continued from Page 1, Col. 4)

this committee?' was the question of the men, who apparently thought this was the catch in the proposal. 'You name the committee, all the members,' was the reply. That answer won the confidence of the men."

Mr. Everleth's achievement, important as it is to himself and the General Electric Company, is said to be even more important as an example to industry in general. He is said to have proved that the individual can and will become more efficient if he has the incentive. How it works out for both the employer and the employee is perhaps best revealed by the following paragraph:

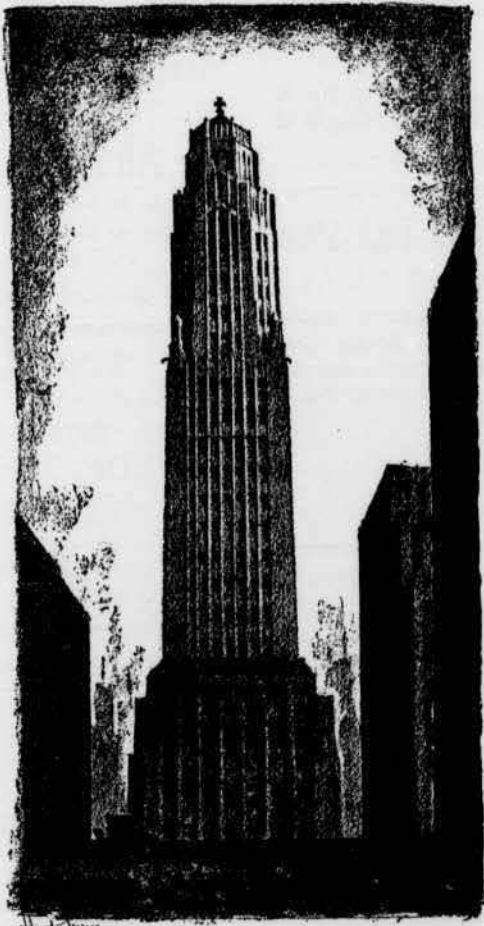
"If the cost of direct labor is eighty cents an hour, materials, \$1.00 and overhead and other expenses \$1.20, the manufacturing cost of one man for one hour is \$3.00. With a fifty per cent increase in efficiency and consequently, the pay of labor, the manufacturing cost is only \$2.60 an hour. Overhead remains the same; labor receives \$1.20 an hour; the cost of material is increased fifty per cent, but the output of goods also is increased eighty per cent. The worker has benefited by increased pay, the manufacturer is

benefited by lower costs and greater production, a benefit which he is able in part to pass on to the public."

The article, which is unsigned, is accompanied by a full page portrait of Mr. Everleth.

SOLUTION OF FIRST CROSS-WORD PUZZLE

WORCESTERTECH
FOOLSMAINE
ADAMAPGDP
TRLALEEOR
HUBATAMTUO
LBADOPTERTC
ELCAERE OE
TOEMERALDSP
IDASSGEASS
CEBSAEWKE
SALABWNTS
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MATHEMATICIAN



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CANDY—SODAS—CIGARS

SKEPTICAL CHEMISTS

The Skeptical Chemists held their regular bi-weekly meeting in the Salisbury laboratory Monday evening, Dec. 15. Gridley Buddy presiding in the absence of President J. K. Sterrett. The first speaker of the evening was R. L. Copson, who gave a general discussion of Einstein's theory and kindred subjects. Mr. Copson presented a short history of the subject including the fundamental ideas why it is thought that there is a fourth dimension and that this is time. Much discussion was aroused by the talk.

The next speaker was R. G. Whittemore on "The Removal of Phosphates in Systematic Analysis." The method used in the laboratory is quite difficult in the hands of an inexperienced analyst. The new method as described in the "Chemical News" proposed the use of zirconium oxy chloride to precipitate the phosphate. After considerable comment on the method it was decided that the method in use in the laboratory was more satisfactory.

Dr. Jennings read a short biography of Dr. Harvey W. Wiley, the founder of the United States Bureau of Chemistry, and also the man who had a prominent part in the enactment of the pure food laws by Congress that protect the people from fraud. After the meeting refreshments were served.

RIFLE CLUB

A meeting of the Rifle Club was held Tuesday, December 16. Many new members were taken into the organization and it was voted at this time to join the National Rifle Association. New rifles are coming soon from the government and free ammunition will be supplied.

The new officers for this year are: W. F. Kirschbaum, '26, president; O. H. Brewster, '26, manager and secretary; M. W. Gawlowicz, '28, treasurer. The club will hold an interclass, semi-final rifle meet Wednesday, Thursday and Friday, January 7, 8 and 9, for the purpose of picking out good material for the varsity meet which will be held the following week. There is to be a ten-man team, at present there are several open positions for which good shots can qualify.

WIRELESS ASSOCIATION

A meeting of the Association will be held shortly after the Christmas vacation. Mr. Green, representative of the American Radio Relay League, will be present to speak to the members. A committee made up of J. W. Burt, '28,

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C. S. Davis, '27, and L. W. Lewis, '27, has been appointed to investigate conditions and try, if possible, to band together the radio clubs of this vicinity into one big association. The club at the Norton Co. plant has already voted to become a member if this plan can be carried through.

"THE SPUNKO" BY "SPUNKO"

1. Do you believe in athletics?
2. Is a course in athletics necessary in the "Training of an Engineer?"
3. Do you think that Tech is going to have a successful basketball season? Why?
4. Do you like to see good basketball games? What are you going to about it?

No, this is not an exam in Calc, Chemistry, or Thermo. It is not an exam which you have to pass or pass out. It is, however, an exam, which every one of us should take, not merely because the practice is good for us or because we think we could hit it for a hundred, but more because we need it to wake us up to the possibilities of athletics, particularly basketball, at Tech.

Not many of us were in Tech in the good old days that Prof. Combs tells about. Not many of us were here when Tech had the champion college hoop team of New England.

No "them days isn't gone forever." Would you like to see Tech's basketball squad rated as the best in New England? What are you going to do about it?

Did you hear someone in the back row, fourth seat in from the aisle, pipe up, "What's the use?" It's no use for him. He's dead from the neck both ways. But what about you other fellows who aren't dead both ways? What are you going to do about it? Do you need to be asked to go to the games and rallies and to support the team generally? I'll tell you after the first game.

TECH PUBLICITY CAMPAIGN DESCRIBED IN DECEMBER "JOURNAL"

The December number of the "Journal" came from the printer's recently and is now in the mails. Among new features of Tech life noted in it are the Advs., placed under the direction of the new publicity committee, in various high school papers. An attractive cut, with a bird's eye sketch of the campus and buildings, has been prepared and has been used in a half dozen papers already. Professor Taylor has kept busy showing the Tech Movie, the last place being Amesbury, on December 12. An extensive program of showings has already been arranged for the next two months. January 8th it will be shown to the Men's Club at Central Church, Worcester. Three days later, the eleventh, it will be shown at Cushing Academy, Ashburnham, Mass. Late in January it will be shown at Phillips-Andover, and Professor Carpenter is making arrangements to take it to Exeter. On February 14, Professor Taylor will take it to Tilton School, Tilton, New Hampshire. Other engagements are pending, with various high and prep schools, so that a busy two months are in prospect for the film.

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